



TGX:TSX-V

TRUE NORTH GEMS

True North Gems extends Ruby Island Corundum host by 4.7km along strike

12th December 2011 - Vancouver, British Columbia - True North Gems Inc. (the "Company") (TSX-V: TGX) is pleased to announce the discovery of a 4.7km extension to the highly mineralized Ruby Island Trend. This ultramafic to mafic intrusive layer is host to the Aappaluttoq Ruby Deposit and numerous other chromium rich corundum showings on True North's Fiskenaesett property located in SW Greenland. The newly discovered extension, when combined with previous regional mapping, increases the mapped strike length of the Ruby Island horizon to 8.3km. This horizon is interpreted to continue to the northeast.

"This new data confirms the results of the pre-feasibility study filed in June 2011 focuses only on a small portion of the regional ruby potential." reported President and CEO Nicholas Houghton. "Further analysis of the 2011 field season's work is underway and results are expected shortly".

Phase 1 of the 2011 exploration field season included:

1. Detailed geological mapping along strike of the Aappaluttoq Ruby Deposit, and regionally within the Fiskenaesett igneous complex using high resolution orthophotos;
2. Processing and interpretation of regional airborne magnetic survey data from the Greenland and Denmark geological survey (GEUS), focusing on identifying regional trends, structures and areas of prospective ultramafic horizons (important for high-quality ruby and pink sapphire formation);
3. A total of 606 analytical readings were taken on-site using an XRF (Niton) geochemical analyzer. Results were used to track geochemically anomalous areas located while mapping the ruby prospective stratigraphy. These analyses also provide good background geochemical data for comparison to the underlying geology at the Aappaluttoq ruby deposit; and
4. A total of 20 rock chip samples were sent to certified geochemical laboratories in Greenland and Canada for multi-element analysis. Final results are still pending.

Ms Bonnie Weston, Professional Geologist, True North Gems' Manager of Technical Services is a Qualified Person under NI43-101 regulations. Ms Weston has reviewed this release and approves of its contents.

True North Gems Inc. is listed on the TSX Venture Exchange and is engaged in the exploration and development of Greenlandic and North American coloured gemstone prospects. The Company is a pioneer in colored gemstone exploration and, currently in Greenland, has the rights to earn 100% interest in the Aappaluttoq ruby and pink sapphire project, holds a 100% interest in the Tsa da Glisza

emerald property, Yukon, and the Beluga sapphire property located on Baffin Island, Nunavut. True North's prime focus remains the commercial advancement of the Aappaluttoq Ruby Project in Greenland.

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